



Naturecel 750

Natural ultrafine microcrystalline cellulose powder that provides superior soft focus with luxurious texture

ATTRIBUTES & BENEFITS

- Best-in-class soft focus and line filling with high transmission haze and total transmittance
- Adds rich silky aesthetics
- Ideal for use as a talc replacement
- Mattifies and improves oil absorption
- Not a microplastic under ECHA
- Worldwide approval

INCI NAME

Microcrystalline Cellulose

NATURALITY (ISO 16128)

Natural Index	0	Organic Index	0
Natural Origin Index	1	Organic Origin Index	0

SUGGESTED APPLICATIONS

All loose powders for face and body. Emulsions, hot pours, gels, serums, and surfactant systems.

BIODEGRADABILITY

Freshwater (OECD 301)

TYPICAL PROPERTIES	Naturecel 750
Color	White
Particle Shape	Irregular
Density @ 25 °C (g/cc)	1.46
Mean Particle Size (µm)	10.0 - 15.0



**COSMOS
APPROVED**

Feb-24